METHOD, APPARATUS AND COMPUTER PROGRAM PRODUCT

FOR INTERACTIVE SURVEYING

ABSTRACT

5   A survey document is provided on a server, for delivery to a client on a network, having

questions and potential answers in a format defining branches of the questions. Programming

instructions are also provided on the server for delivery to the client on the network. The

instructions are for causing the client to render questions on a user interface from the survey

document. The questions initially rendered include a first one of the questions. The instructions

10 are also for causing the client to branch to and render on the user interface second or third ones of

the questions responsive to the survey document and an answer received for the first question.